



crimson launchpad

First two months are free!

Start Off Strong

Contemplating running for office? Not sure how to get started? Sign up for Crimson Launchpad and access the tools needed for victory without any financial commitment.

➤ First 2 months are FREE. Afterwards, it's \$50 a month.

Once your account is signed up, the first two months are free for candidate committees. Afterwards, Launchpad is only \$50 a month until you raise \$5,000. At that threshold, the FEC requires that you register as an official candidate.

➤ Give your campaign a strong start.

Crimson Launchpad allows you to start with the tools you need to raise money and build a successful campaign. Manage events, maximize fundraising across multiple channels, organize your donor and voter records, maintain FEC compliance, manage contacts, and track pledges through the mobile-optimized Crimson platform.

➤ Trusted by the GOP since 1981

Crimson Launchpad gives you access to the no. 1 political CRM for Republicans. Operating since 1981, CMDI works with the the Republican National Committee and other party committees, candidates, PACs, and joint fundraising committees. While we're known as the the political compliance experts, we also provide caging, credit card processing, data entry, and data hygiene services.

➤ Sign up online.

Visit www.CMDI.com to complete the online application and enter your credit card details. We'll alert you when your database and Crimson account are ready to go.

Visit www.CMDI.com to start your Launchpad application.

