



crimson RPM

The Solution for Volunteer Fundraising

Answering the Challenge of Bundler Fundraising Management

The web-based program tracks bundlers' activities, maintains prospect lists, and processes pledges and credit card contributions. All of these features help ensure that your volunteers are properly credited for their hard work.

➤ Process Donations

CrimsonRPM makes it easy for volunteer fundraisers to securely and quickly process credit cards.

➤ Credit Your Volunteer Fundraisers

Accurately track and credit the work of your campaign's bundlers.

➤ Track Your Donations and Pledges

Monitor up-to-the-minute information of volunteer fundraisers. Keep up with how much they've raised, pledges they have received, and who they have recruited.

➤ Keep Up with Progress

Fundraisers can track their progress with a combination of reports, Quickmail analytics, and a performance chart that allows you to see your progress over time.

➤ Organize Your Events

CrimsonRPM includes an events calendar that helps campaigns share event information through a slick, easy-to-use interface. Events can be exported in an iCal format to the volunteer's personal calendar.

➤ Email Prospects

Communicate directly with prospective donors through the QuickMail function and send personalized emails with links to custom donation forms that are pre-populated with the prospects' information.

Visit www.CMDI.com to learn more or schedule a demo.

