crimson
Campaign Solutions for Republicans

The #1 Political CRM for Republicans

During the 2012 and 2016 election cycles, Crimson managed $2 out of $3 raised by Republicans, and Crimson continues to be the preferred political management solution used by GOP campaigns, committees, and PACs. The affordable, cloud-based platform provides functionality for every part of the political cycle and can be customized for state, federal, and national races.

Maximize Fundraising Opportunities

Manage your fundraising strategy using Crimson's clickable dashboards and monitor your multi-channel fundraising sources.

Utilize Powerful Searches & Reports

Search is the core function of the Crimson platform. Each dashboard contains a detailed search option where you can adjust filters and preferences and save your most recent queries to build custom reports.

Work On-the-Go

Native mobile apps are available for iOS or Android phones to access Crimson's dashboards, look up donor records, track events, process donations, and more.

Streamline Event Management

Track fundraising goals, upcoming events, locations, pledges, invitee lists, and payment options through Crimson's Event dashboard.

Maintain FEC Compliance

With the Crimson platfom, you can access CrimsonFiler, a menu-process guide that makes it easier to file reports with the Federal Election Commission.

Track Details with Profiles

Keep up with donors and organizations through profiles designed by record type including individuals, PACs, parties, candidates, and joint fundraising committees. Profiles include links to spouses, staff, and contacts, giving history, keywords and flags, and a Google map integration.

Visit www.cmdi.com to learn more or schedule a demo.

CMDI

CMDI

Operating since 1981, CMDI is known as the Republican compliance experts and developers of the Crimson platform. We also provide caging, credit card processing, data entry and data hygiene.

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Crimson is the no. 1 affordable, fully-integrated Republican campaign platform and is scalable for campaigns of all sizes. The CRM centralizes all campaign data and voter touch points so that real-time updates can be accessed by all staff, which helps guide the decisions needed for victory.

crimson*filer*

Filing reports with the FEC and select states is simplified with CrimsonFiler, which guides you through the preparation and filing process according to guidelines.

crimson*mobile*

CrimsonMobile helps you stay connected while on-the-go through the native smartphone app availble for iOS and Android. Swipe for donations, access your dashboards, track event information, look up donor records, contact prospects, and utilize call sheets and tasks wherever the campaign trail takes you.
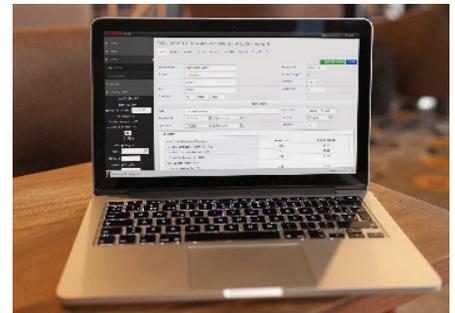
crimson RPM

CrimsonRPM is the solution to manage the important fundraising efforts of volunteer bundlers. The web-based program tracks bundlers' activities, maintains prospect lists, and processes pledges and credit card donations so that campaigns correctly credit their volunteer fundraisers.
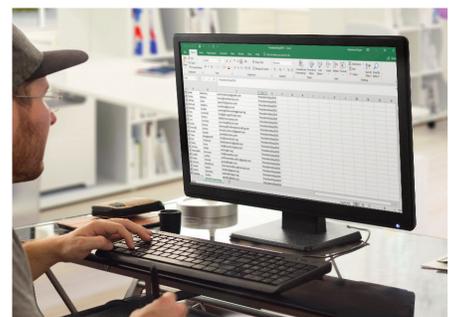
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Caging
• Mail collection & sorting
• Credit card processing
• Data entry
• Archiving

Compliance Services
• Screening, data entry & clean-up
• Best Efforts
• Processing transactions
• Account reconciliation
• FEC Report preparation

Data Management
• Data hygiene & enhancement
• Data security
• Merge/Purge
• NCOA processing