crimson

The no. 1 political campaign management platform built by Republicans for Republicans.

Crimson managed $2 out of $3 raised by Republicans during the 2012 election cycle.

Scale Crimson to Fit Your Campaign
Unlimited users and multiple levels of user rights allow you to customize Crimson to fit the needs of your campaign.

Stay on-the-go with Mobile Devices
Do your work using any device you have at hand – your tablet, phone, or desktop. The Crimson platform includes CrimsonMobile, a native app available for iOS and Android.

Extend Your Campaign
Create fantastic applications by tapping into the flexible power of the Crimson platform through the API developer portal, download an app in the CrimsonMarket or build a custom solution that expands and enhances the platform for you.

Stay Updated with Real-time Information
Keep all your campaign and fundraising data in one place to collaborate across the organization and identify new opportunities.

View All Campaign Activities with Dashboards
Get the insights you need to make smarter decisions with data-driven performance metrics. Segmentation, mapping, and analytics dashboards allow campaigns to predict and act on political trends.

Build Powerful Reports
Dig deeper. Crimson comes with a standard set of nearly 1,000 reports. Choose a quick summary, detailed response analysis or create a custom report to monitor every function of your campaign.

Learn more at www.cmdi.com

CMDI

CMDI

Since 1981, CMDI has provided innovative fundraising and compliance solutions for political organizations and nonprofits.

CMDI Products
- Crimson
- CrimsonFiler
- CrimsonRPM
- CrimsonMobile
- WidgetMakr

CMDI Services
- Caging
- Compliance
- Credit Card Processing
- Data Entry
- Data Hygiene
- Data Security

crimson

Crimson is the no. 1 affordable, fully-integrated Republican campaign platform and is scalable for campaigns of all sizes. The CRM centralizes all campaign data and voter touch points so that real-time updates can be accessed by all staff, which allows you to make the decisions needed for victory.

crimsonfiler

Filing reports with the FEC and select states is simplified with CrimsonFiler, which guides you through the preparation and filing process according to guidelines.

crimson RPM

CMDI offers CrimsonRPM as a solution to manage the important fundraising efforts of volunteer bundlers. The web-based program tracks bundlers' activities, maintains prospect lists, and processes pledges and credit card contributions so that campaigns correctly credit their volunteer fundraisers.

crimsonmobile

CrimsonMobile helps you stay connected while on-the-go through the native smartphone app availble for iOS and Android. Use the app to swipe for donations, access your dashboards, track event information, look up donor records, contact prospects, and utilize call sheets and tasks wherever the campaign trail takes you.

WidgetMakr

WidgetMakr empowers your supporters to easily give through Spark 1-click donations. As an online fundraising platform, you can build dockable widgets and forms that can be placed almost anywhere on the web to boost fundraising and outreach efforts. **For more information, visit www.WidgetMakr.com.**